

Mrs. Trombley's Newsletter

Our Stage for Learning
March 4, 2013



A Snapshot of Our Week

Reading: Readers identify main idea and details by finding the most important idea in a selection and looking for sentences that tell more about the main idea.

Math: We will be looking at attributes of measurement, exploring length by both nonstandard and standard units.

Grammar: A possessive pronoun takes the place of a possessive noun. My, your, his, her, our, their, your, and

its are possessive pronouns.

Spelling & Phonics: Building words with a schwa sound (a). Ex. away, ago

Social Studies: Economics

HOMEWORK:

Spelling: Their spelling words can be found at Spelling City, Unit 23 List A or B. [Columbus Explores](#)

Math: Using attributes and measuring length.

Reading: Please continue reading books at home.



BEHIND THE SCENES

We really enjoyed Rohan's Awesome Author book, My San Diego Encounters.

This week the third graders are taking their ISTEP tests. I am so proud of the second graders for working so quietly.

We are excited for our opening of the newly named lunchroom, The Skydiving Diner on Fri., March 8. We will honor our artist who painted the mural, Rachel Witt, and participate in a parade.

We also have a

guest dentist to talk to the second graders on Friday morning.

I hope everyone has a terrific Spring Break next week. I will be enjoying myself at Hilton Head.

You can find the information on my web page for our project that is due March 25.

Conversational Starters

- What Prehistoric research are you doing for your Project?
- Select a passage from the newspaper and asked what the main idea and the details are.
- What are goods and services and what are needs and wants?
- What is scarcity. What item did you produce out of play dough?

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're

finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for

your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business.

Sales figures or earnings will show how your business is growing.

Some newsletters include a column

that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the



image.

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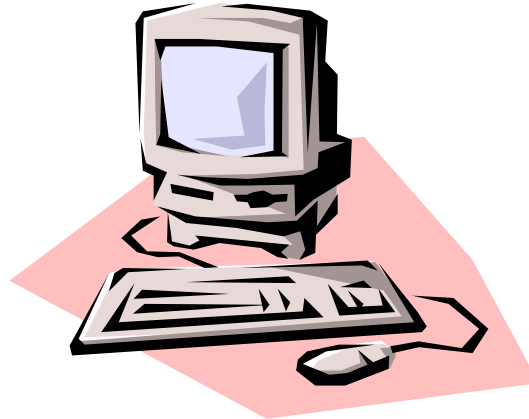
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2/3 MULTIAGE CLASSROOM—CUMBERLAND ELEMENTARY

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
Email: xyz@microsoft.com

Your business tag line here.

We're on the Web!
example.microsoft.co
m



BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing

of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.